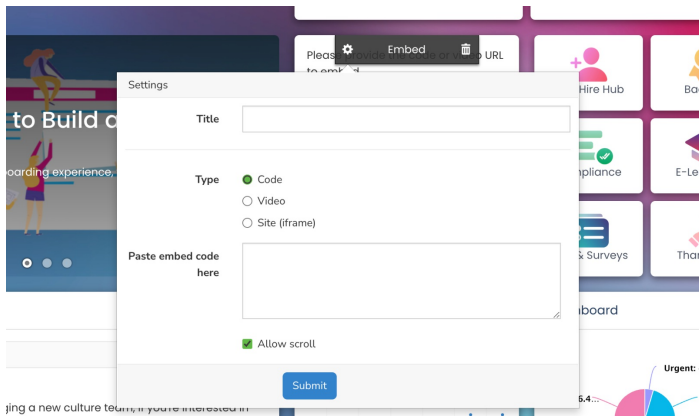




Embedding Social Media

Embedding social media posts and feeds using the embed component can enhance user engagement, extend reach, and drive traffic. In this article, we will outline how to embed social media elements onto your page. You will need to start with the relevant social media accounts as they will likely require authentication to access the content.

Start by adding the embed component to the page and selecting the code option and following the steps below based on what platform you are trying to embed.



Facebook

Instagram

Twitter

Linkedin

Facebook

Step 1:

Go to

Facebook Page Plugin

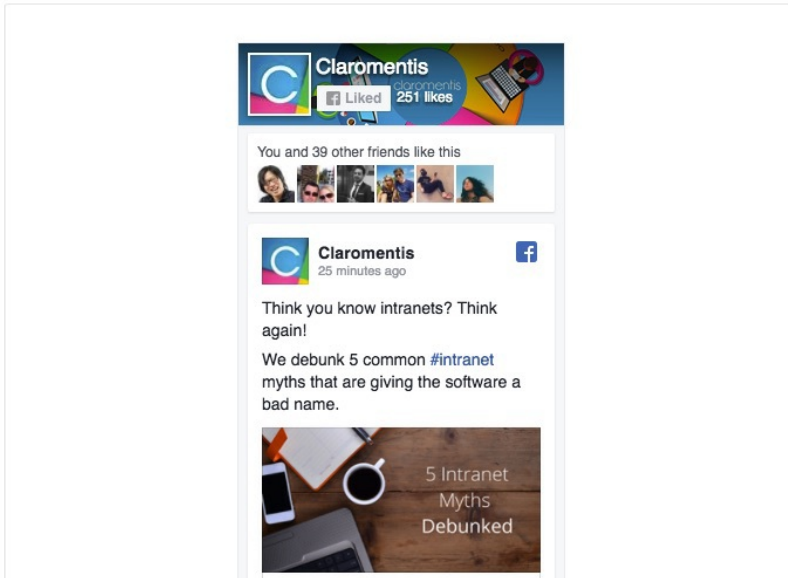
Please note: You can only embed feeds from Facebook Pages, such as company or organisation pages on Facebook and not your personal feed.

Step 2:

Enter the Facebook Page URL you wish to embed, see example below.

Width: 280 if you wish to fit the embed into a single column.

| | |
|--|--|
| Facebook Page URL | Tabs |
| <input type="text" value="https://www.facebook.com/claromentis/"/> | <input type="text" value="timeline"/> |
| Width | Height |
| <input type="text" value="280"/> | <input type="text" value="The pixel height of the embed (Min. 70)"/> |
| <input checked="" type="checkbox"/> Use Small Header | <input checked="" type="checkbox"/> Adapt to plugin container width |
| <input type="checkbox"/> Hide Cover Photo | <input checked="" type="checkbox"/> Show Friend's Faces |



What if I can't see the preview?

Please make sure the Page doesn't have any restriction at all. For example **age** or **location** restriction.

On Facebook Page, navigate to **Settings** and check the restriction as shown below

The screenshot shows the Facebook Page Settings interface. The 'Settings' tab is selected and highlighted with a red box. In the left-hand navigation menu, 'Country restrictions' and 'Age restrictions' are also highlighted with red boxes. The main content area shows various settings for the page, including 'Page visibility', 'Visitor posts', 'Post and story sharing', 'Audience optimisation for posts', 'Messages', 'Tagging ability', 'Others tagging this Page', 'Page location for effects', 'Country restrictions', 'Age restrictions', 'Page moderation', 'Profanity filter', 'Similar Page suggestions', 'Page updates', 'Post in multiple languages', 'Translate automatically', 'Comment ranking', 'Content distribution', 'Download Page', 'Merge Pages', 'Remove Page', and 'Live Commentary'. The 'Country restrictions' and 'Age restrictions' settings are currently set to 'Page is visible to everyone.' and 'Page is shown to everyone.' respectively.

After removing your page restriction, please retry to re-enter the URL in the plug-in and you should now be able to see the preview and generate code.

Step 3:

Click **Get the code**

Choose **IFrame** Tab and select App ID, if you don't have App ID you may have to Create an App ID first with your Facebook Account.

The screenshot shows the Facebook IFrame configuration interface. The 'IFrame' tab is selected. Under 'Step 1: Choose your App ID', the 'claromentis' app is selected from a dropdown menu. A yellow warning box states: 'This app is in **Development Mode** and not available publicly. **Public Mode** can be enabled in the [App Dashboard](#).' Under 'Step 2: Place this code wherever you want the plugin to appear on your page.', a code block contains the following HTML code:

```
<iframe src="https://www.facebook.com/plugins/page.php?
href=https%3A%2F%2Fwww.facebook.com%2Fclaromentis%2F&tabs=timeline&width=280&he
ight=500&small_header=true&adapt_container_width=true&hide_cover=false&show_fac
epile=true&appId=631027116915021" width="280" height="500"
style="border:none;overflow:hidden" scrolling="no" frameborder="0"
allowTransparency="true"></iframe>
```

Step 4:

Copy the code and paste it into your embed component.

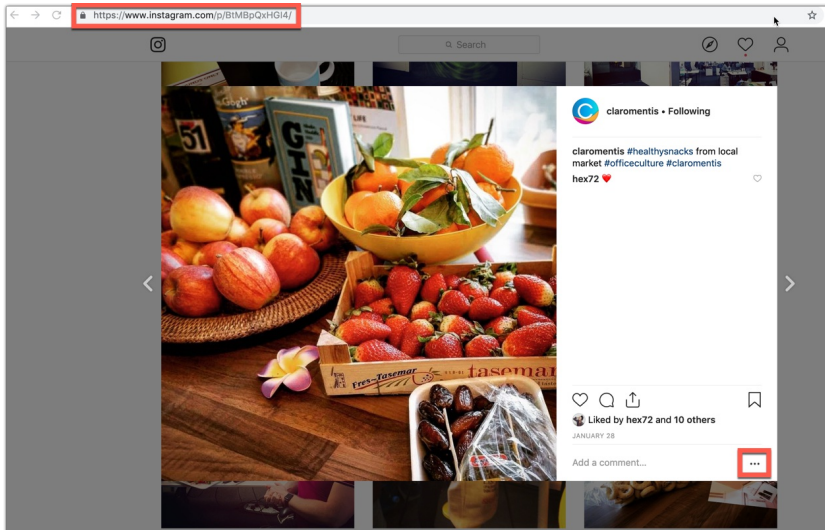
Instagram

(A whole feed cannot be displayed as the Instagram policy does not allow this; to get multiple posts on an Intranet page you will need to use multiple embed components)

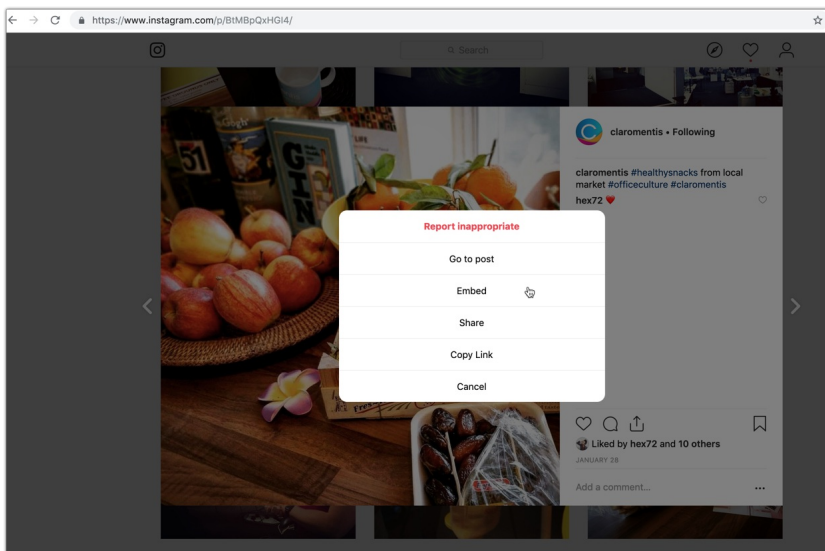
Please note: The account must be public in order to display the image in the component. If the account is private only a link to Instagram will display. When followed it will ask you to log in.

Step 1:

Navigate to the URL of the Instagram post you wish to embed on your page. Click on "More" (3 small dots on the bottom right-hand side of the post) as shown below.



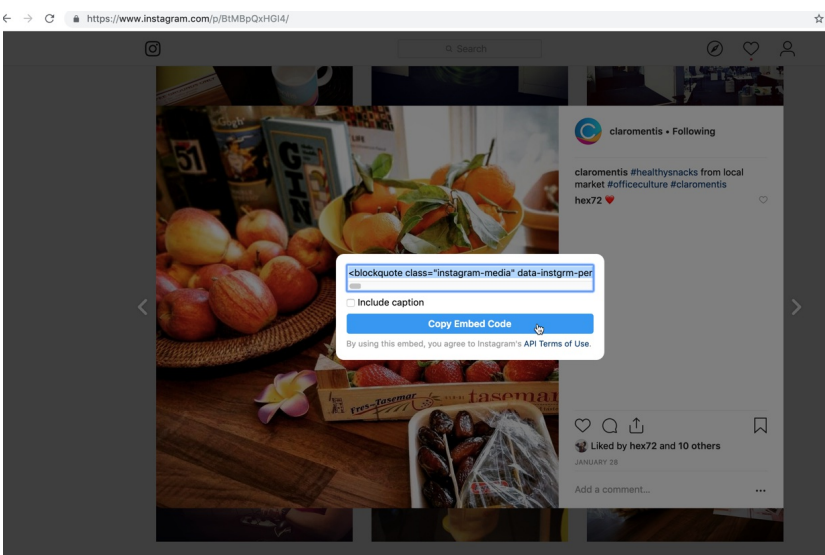
A pop-up list will appear, select Embed from this.



Step 2:

As shown below, another pop-up will appear with the code you need.

- Copy this code and navigate to the page on your Claromentis site you wish to display it on.
- You can deselect the "Include caption" check box if you do not wish for the post's caption to be seen on your page once embedded.



Step 3:

Paste the copied code into your embed component.

Twitter

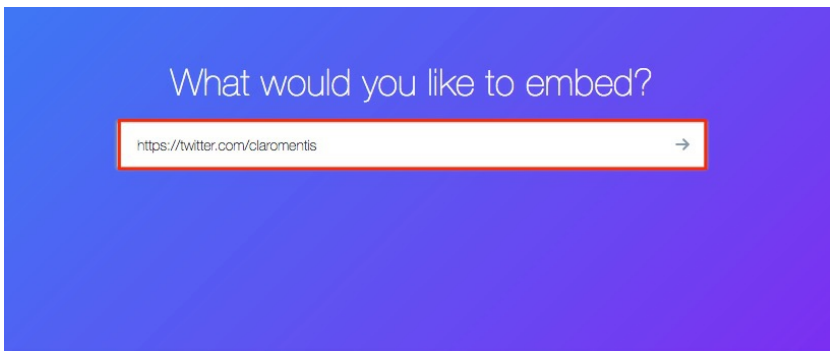
Currently, Twitter is not allowing embedded content to be viewed without logging in first. This is not something Claromentis can control. Hopefully, Twitter will decide to reverse this decision in the future so tweets are visible.

Step 1:

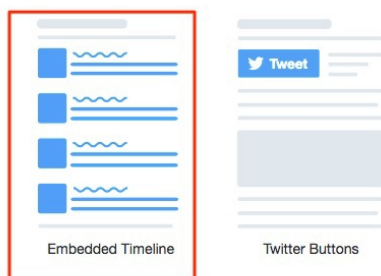
Go to

<https://publish.twitter.com/>

Enter Twitter URL you wish to embed for example <https://twitter.com/claromentis> and select Embedded Timeline.



Here are your display options

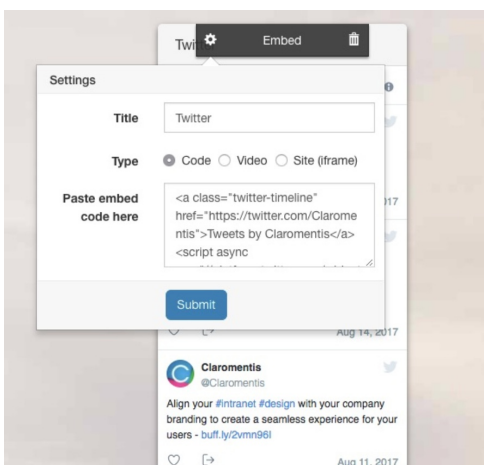


Step 2:

Copy the code by clicking the "Copy Code" button

Step 3:

Paste the copied code into your embed component.



LinkedIn

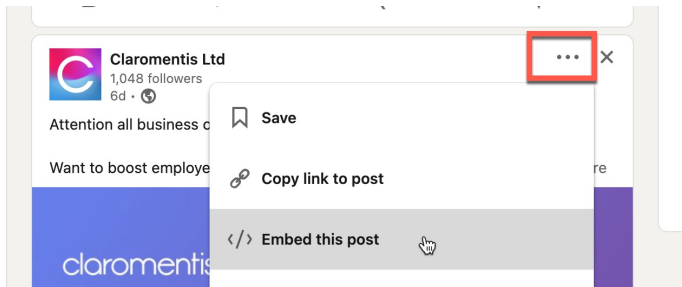
(A whole feed cannot be displayed as the LinkedIn policy does not allow this; to get multiple posts on an Intranet page you will need to use multiple embed components)

Step 1:

Navigate to the post you want to embed.

Step 2:

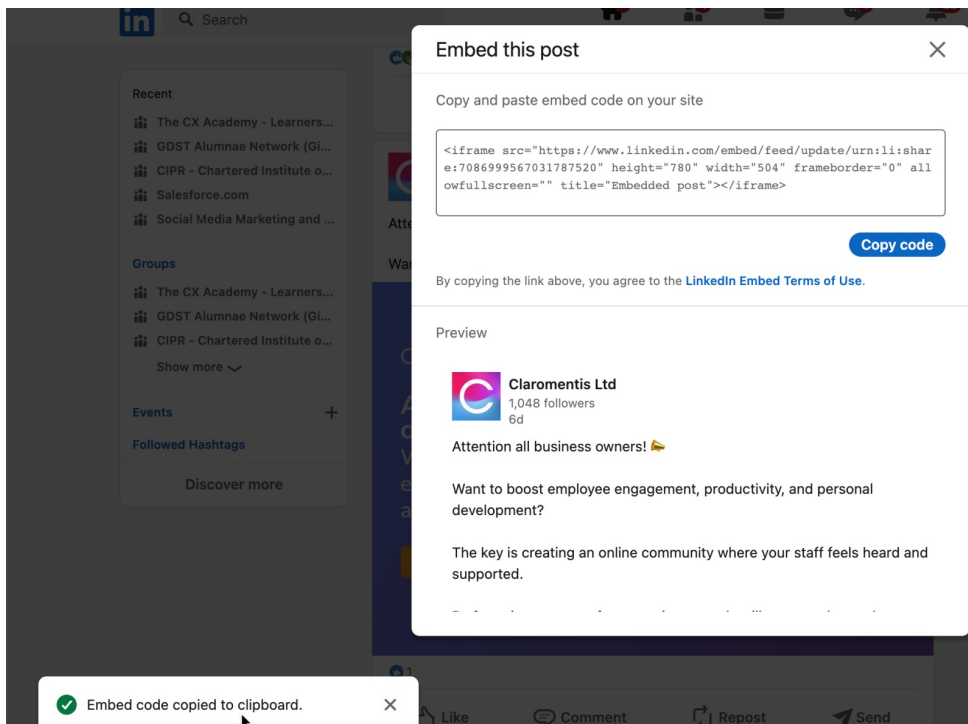
Click the More icon in the top right corner of the post. and then click Embed this post.



Step 3:

Click **Copy code** from the pop-up window that appears.

You'll receive a notification in the bottom left corner of your screen telling you that the code has been copied to your clipboard.



Step 4:

Paste the copied code into your embed component.

Image by pch.vector on Freepik
