

## Staff morale about to plummet? Here's how your intranet can boost spirits

### Encourage business leaders to blog

It's crucial that business leaders are visible and transparent in times of crisis.

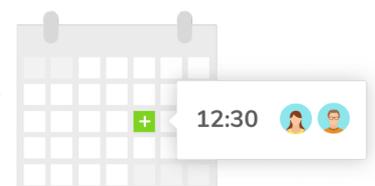
A regular intranet blog post from senior management is a good way to increase visibility and honest communication. Sharing news on the state of the business, motivational tips, or just general thoughts and musings will show that leaders are present and available for your staff.



### Create a virtual open door policy

Understanding your employees' state of mind during lockdown, and picking up on any warning signs early on, is key to preventing a plummet in morale.

Encourage business leaders and line managers to create a virtual open door policy, by making their intranet calendar available to all staff. Then, invite employees to book catch-up calls to talk through any struggles or ask questions. This gives managers the opportunity to understand how staff are feeling, so that they can put morale-boosting measures in place before it drops.



### Share staff successes

Consuming endless negative news can really take its toll, and over time will contribute to feelings of low morale.

Counter the negativity with some positivity, by sharing staff successes on your intranet. New sales, outstanding customer service, or completing a project are all worthy of being celebrated, and staff will really appreciate the recognition.

Go one step further by rewarding staff with intranet badges or sharing kudos on your intranet thank you widget. Public recognition like this will increase confidence levels and motivate staff to keep going.



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