



Implementing Google Analytics for your Intranet

The Claromentis [Statistics](#) and [audit log](#) applications can be used to understand user activity in certain ways.

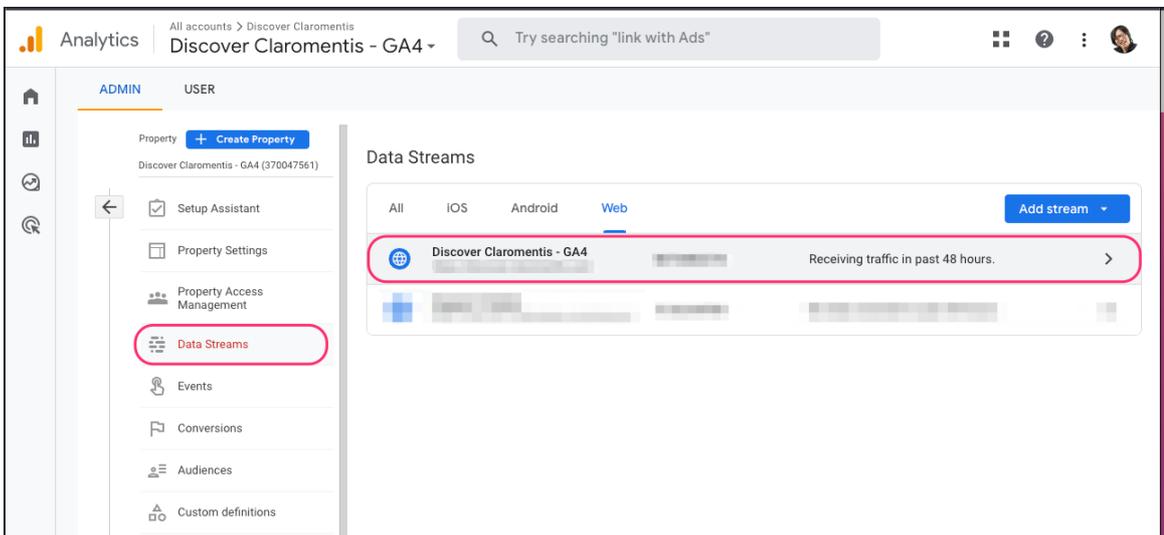
However, there is a limit to its capabilities, and we recommend setting up a [Google Analytics](#) account to use with your Intranet to track and analyse more [sophisticated metrics](#).

Follow this guide to successfully link your Google Analytics account to your Intranet and begin collecting data for future analysis.

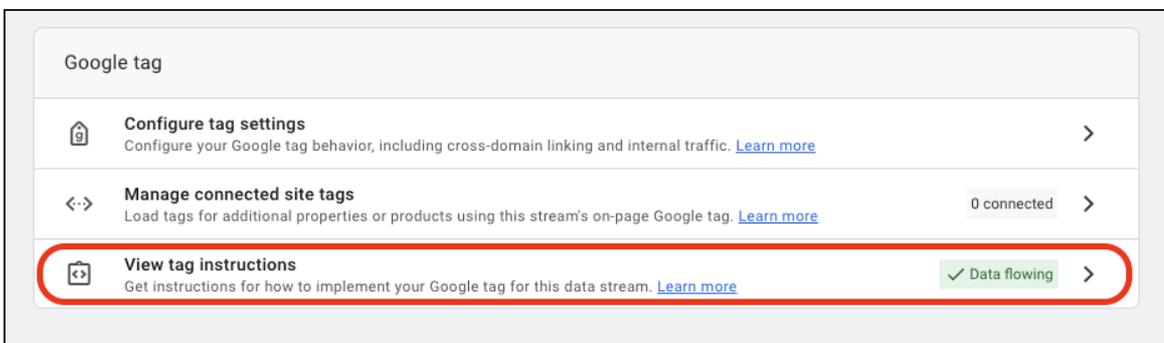
Google Universal Analytics will stop processing data on July 1st 2023, and this article has been updated for Google Analytics 4 Properties. [More info.](#)

Steps

1. Follow the instructions [here](#) to confirm Google Analytics will work with your site.
2. Sign up for [Google Analytics](#) and follow the [Setup Assistance](#) to finish configuring your GA4 Property.
3. Obtain your Google Tag code:
 - Click Admin
 - At the top of the Property column, select your property
 - In the Property Column, click Data Streams > Web
 - Click the data stream for your website



- Under Google Tag, click 'View tag instructions':



- On the Installation instructions page, select Install manually.

- On the screen, you'll see the JavaScript snippet for your account's Google Tag.

- Your Google Tag is the entire section of code that appears, beginning with:

```
<!-- Google tag (gtag.js) -->
```

and ending with

```
</script>
```

4. Copy your Google Tag and paste this into Claromentis

- Copy your Google Tag

- In the Intranet navigate to Applications > Admin > System > Scripts

- Paste the code inside the <head> tag

Admin / System / Scripts

Third-party Scripts

Third-party tools and external scripts can be added here. Code will be injected into parts of the page listed below.

Please use with caution. Third-party code as well as any invalid markup may interfere with your system.

Inside the <head> tag

```
<script>
(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){
(i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new Date();a=s.createElement(o),
m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m)
})(window,document,'script','https://www.google-analytics.com/analytics.js','ga');
```

Please note that <head> tag cannot contain HTML <title>, <style>, <base>, <link>, <meta>, <script>, <noscript>

After <body> opening tag

Before </body> closing tag

5. Scroll down and click 'save' to apply.

Done! After a few days, check analytics in your Google Analytics account as data should have started being collected.

6. Google offers training courses and a whole wealth of information on how to harness the metrics available in their software [here](#).

These materials should assist your team in taking the data collected from the Intranet and allow you to answer your specific research questions.

Created on 12 March 2026 by [Hannah Door](#)

Tags: [analytics](#), [tracking](#), [google](#), [views](#)