

# Implementing Google Analytics

## Introduction

Using a combination of two core Claromentis applications, Analytics and Audit Logging, Administrators can monitor user activity and understand global trends.

The Analytics application enables organizations to understand, visualize and interpret data associated with intranet usage.

The Audit Logging application allows Administrators to track individual user activity and comes in useful when troubleshooting problems.

For more information, please refer to the Tracking User Activity Guide.

Google Universal Analytics will stop processing data on July 1st 2023 and this article has been updated for Google Analytics 4 Properties More info.

## Google Analytics Tracking Code

Firstly, please ensure this option is viable by reviewing the information here. If the requirements detailed in the article are satisfied then you may proceed in implementing Google Analytics. You will need to start by creating a Google Analytics account for the Intranet, follow the instruction and get a copy of the tracking code.

#### Step 1: Sign up to Google Analytics.

Sign in to Google Analytics and followed Setup Assistance to finish configuring your GA4 Property.

If you are setting it up for the first time, you may need to set up Google Tag Managers, follow these steps.



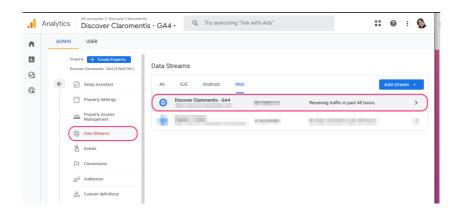
#### Step 2: Add Google Tags directly on Claromentis

#### Click Admin

At the top of the Property column, select your property.

In the Property Column, click Data Streams > Web

Click data stream for your website.



#### Under Google tag, click View tag instructions.

Goog	le tag		
ĝ	Configure tag settings Configure your Google tag behavior, including cross-domain linking and internal traffic. <u>Learn more</u>		>
<b>«·</b> »	Manage connected site tags Load tags for additional properties or products using this stream's on-page Google tag. <u>Learn more</u>	0 connected	>
Ô	View tag instructions Get instructions for how to implement your Google tag for this data stream. <u>Learn more</u>	✓ Data flowing	>

On the Installation instructions page, select Install manually:

On the screen, you'll see the JavaScript snippet for your account's Google tag. Your Google tag is the entire section of code that appears, beginning with:

Google tag (gtag.js)
and ending with

Copy the code.

#### Step 2: Paste the code to Claromentis

Navigate to Admin > System > Scripts

🏟 General	Third-party Scripts	
Administrators	Third-party tools and external scripts can be added here. Code will be injected into parts of the page listed below.	
C License	Please use with caution. Third-party code as well as any invalid markup may interfere with your system.	
<ul> <li>Date and Time</li> </ul>	Inside the <head> tag</head>	
Background Services	<pre><script> (function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]  function(){ (i[r].q=i[r].q][1].push(arguments),,i[r].t=1=new Date();a=s.createElement(o), m=s.getElementSByTagMame(o)[0];a.async=1;a.src=grm.parentMode.insertBefore(a,m) })(window.document.script','https://www.nouele-analytics.com/analytics.s', 'aa');</pre></td><td></td></tr><tr><td>a Localisation</td><td>)/ manuon/uocumunt/ octage / nechos// mmrgoogle unu s/cabicom/unu s/cabico/jo / gu //</td><td></td></tr><tr><td>🛕 Labs</td><td>Please note that <head> tag cannot contain HTML <title>, <style>, <base>, <link>, <meta>, <script>, <noscript></td><td></td></tr><tr><td>Integrations</td><td>After <body> opening tag</td><td></td></tr><tr><td>< > Scripts</td><td></td><td></td></tr><tr><td><ul>     <li>API keys</li> </ul></td><td></td><td></td></tr><tr><td>🖾 Mailgun</td><td>Before </bodu> closing tag</td><td></td></tr><tr><td>击 LDAP</td><td>beiore </ uodys closing tag</td><td></td></tr></tbody></table></script></pre>	

Paste the code inside the <head> tag

#### Step 3: Click Save

Done! After a few days check analytics in your Google Analytics account.

## LEGACY SYSTEM: Follow these steps for Claromentis 8.0 - 8.6

1. Navigate to the Admin > Design Panel > Edit master design

Admin / Design				
Design	Design			
Login & Guest Access Utility	Customise the look of your Digital Workplace.  Master Design Settings Edit Master design settings to change logo, corporate colou  Edit Master Design	rs, overall branding and layout settings.		
	Themes Themes can be used to set different branding for sub-brands, departmental pag The order of the themes determines which theme will be set as default, based or			+ New theme
	Name	Home Page Layout	Available for	Forced for

## 2. Click on Advanced tab

Admin / Design /	Master Design			
Master Des	ign			
A Changes you	make here will apply to	inked options in all your other themes		
<b>4</b> Appearance	Tab Properties	🕫 Interface & Navigation 🏾 🍄 Advance	≥d	
Logo			_	
Upload logo				
claro	mentis			
		or .gif format. It will be displayed in area no uble dimensions for retina displays.	t more	
Choose file No file	chosen			
Hide logo				
Colour				
Primary		Secondary		Link

3. Paste Google Analytics tracking code in "Custom Code"

Changes you mak	e here will apply to linke	d options in all your other	themes			
Appearance (	Tab Properties 🕫	Interface & Navigation	Advanced			
Cus	stom CSS (Advanced)	Warning: Please be o break your design. O	stom CSS rules to your site. cautious when using this fea ur support team will be limit ssues if you have custom CS	ted in how they can help		
		.container { max-width: 100%; padding: Opx; } .navbar-inner.contail padding:0 15px; } #main_menu { text-transform: upper				
	Custom Code	font-weight: 500; font-size: 15px; }	example Google Analytics to	acking code) and paste in		
	Export/import	Claromentis allows you copy your configuration	to import your custom desi s or import a new set.	an styles. Use this area to	e	

4. Click Submit

5. Done! after a few days check analytics in your Google Analytics account.

### Claromentis version 8.0 or older

For older version of Claromentis changes to the custom VI (visual interface) are required.

We strongly advise that you allow us to complete the implementation, as changes to the custom VI (visual interface) are required. However, you will find instructions below for completing this yourself, assuming you have access to the server on which the Intranet is hosted.

Copy and paste the tracking code between <head> and </head> in the following file for all custom VIs:

/interface\_custom/common/htmlheader.html

Last modified on 30 November 2023 by Hannah Door

Created on 22 August 2013 by Michael Christian Tags: analytics, tracking, google, views